

# Real Heroes: Kern Chapter

## Kern Chapter: April, 2012

### Platinum Sponsor: \$10,000

- Local NBC television station advertising package  
*(Custom package will be built utilizing a \$5,000 investment)*
- Company name on the event invitation
- Company banner displayed at the event
- Presentation of a Hero award
- Two tables of 10 at the dinner
- Exclusive invitation to pre-event Hero reception
- One full page ad in the event program *(Back cover available on a first come basis)*
- Company logo on your Hero page of the program
- Company logo on all PSA's
- Logo and link on the chapter website



REAL HEROES EVENT  
ORDINARY PEOPLE. EXTRAORDINARY COURAGE.

### Gold Sponsor: \$7,500

- Company name on the event invitation
- Presentation of a Hero award
- One table of 10 at the dinner
- Exclusive invitation to pre-event Hero reception
- One full page ad in the event program *(Inside back cover available on a first come basis)*
- Company logo on your Hero page of the program
- Logo and link on the chapter website

### Silver Sponsor: \$5,000

- Company name on the event invitation
- Presentation of a Hero award
- One table of 10 at the dinner
- Exclusive invitation to pre-event Hero reception
- One full page ad in the event program
- Company logo on your Hero page of the program
- Logo and link on the chapter website



*(Continued on reverse side)*

## Sponsor Sign-Up *(please check one)*

- Platinum Sponsor ..... \$10,000
- Gold Sponsor ..... \$7,500
- Silver Sponsor ..... \$5,000
- Bronze Sponsor ..... \$2,500
- Old Glory Sponsor ..... \$1,000
- Hotsy-Totsy Sponsor ... \$500
- Individual Ticket..... \$60
- Table of 10 ..... \$600
- Program Ad Only *(indicate on back)*

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Method of Payment *(please circle one)*

*Make checks payable to: American Red Cross  
Kern Chapter, Tax ID# 95-1816001*

Check    Visa    MC    Discover    AMEX

Credit Card # \_\_\_\_\_

Ven Code \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature \_\_\_\_\_

**Bronze Sponsor: \$2,500**

- Presentation of a Hero award
- One table of 10 at the dinner
- Exclusive invitation to pre-event Hero reception
- One half page ad in the event program
- Company logo on your Hero page of the program
- Logo and link on the chapter website

**Old Glory Sponsor: \$1,000**

- Four tickets to the dinner
- One quarter page ad in the event program
- Company recognition in the event program
- Logo and link on the chapter website

**Hotsy-Totsy Sponsorship: \$500**

- Two tickets to the dinner
- Small-space ad in the event program
- Company recognition in the event program
- Logo and link on the chapter website

**Individual Event Ticket: \$60**

**Table of 10: \$600**

**Event Program Advertising Opportunities:**

This beautiful souvenir program will be given to more than 500 guests during the event.

- Full Page: \$500
- Back Cover (available on a first come basis): \$750
- Inside Front Cover (available on a first come basis): \$600
- Inside Back Cover (available on a first come basis): \$600
- Half Page: \$350
- Quarter Page: \$250
- Small-Space Ad: \$150

*All ads are full color. Must be submitted as a print-ready PDF.*

**Program Ad Only** *(please check one)*

|   |       |
|---|-------|
| <input type="checkbox"/> Full Page.....   | \$500 |
| <input type="checkbox"/> Back Cover (available on a first come basis).....          | \$750 |
| <input type="checkbox"/> Inside Front Cover (available on a first come basis) ..... | \$600 |
| <input type="checkbox"/> Inside Back Cover (available on a first come basis).....   | \$600 |
| <input type="checkbox"/> Half Page.....   | \$350 |
| <input type="checkbox"/> Quarter Page .....   | \$250 |
| <input type="checkbox"/> Small-Space Ad .....                                       | \$150 |

Please return form to:

American Red Cross Kern Chapter  
 Attn: Jennifer Perfect  
 5035 Gilmore Ave  
 Bakersfield, Ca 93308  
[jperfect@kernredcross.org](mailto:jperfect@kernredcross.org)